We are [**HumanGrounds**](https://humangrounds.com/), a boutique Recruitment Agency specialising in Sales & Marketing and other various functions such as Finance, Accounting,Operations, Human Resources and Engineering.

On behalf of our client, we are looking for a **Pricing Analyst**.

Our client is an international company in the Car Rental Industry, focused on improving customer journeys through flexible rental services.

The ideal candidate will develop and implement data-driven pricing strategies to maximize rental revenue across markets. By analyzing demand trends, competitor pricing, and fleet availability while collaborating closely with cross-functional teams, the **Pricing Analyst** will help drive profitability and support business growth.

**Key Responsibilities**

* Design and implement promotional strategies to drive revenue growth across markets
* Analyze inventory and demand flows to optimize fleet availability and rental performance
* Prepare accurate revenue reports and performance analyses for senior management
* Track and interpret competitor pricing and market trends to recommend pricing adjustments
* Utilize all available revenue management tools, rental and reservation systems effectively
* Collaborate with the operations and sales teams to align pricing and availability strategies
* Provide data-driven insights and recommendations for business improvement

**Requirements & Qualifications**

* Bachelor’s or Master’s degree in Finance, Economics, Statistics, or a related field
* 2–4 years of experience in pricing analysis or revenue management, ideally within the car rental, travel, or hospitality industry
* Proficiency in Microsoft Excel and data analysis tools
* Excellent command of both Greek & English (written and spoken)
* Strong analytical and problem-solving mindset with attention to detail
* Highly organized with strong planning skills
* Strong communication skills and team-oriented mindset

**Compensation and Benefits**

* Competitive monthly gross salary
* A collaborative and high-performance work environment
* Ongoing training and professional development opportunities

**Ready to Ground Your Talent? Apply here:** https://shorturl.at/rVUVh